



KTVI
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

CONTRACT

<u>Contract / Revision</u> 561398 /		<u>Alt Order #</u> 09767041
<u>Product</u> Crossroads GPS		
<u>Contract Dates</u> 09/18/12 - 09/24/12		<u>Estimate #</u> 725
<u>Advertiser</u> Crossroads GPS		<u>Original Date / Revision</u> 07/16/12 / 08/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVI	<u>Account Executive</u> Jared Salles	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8433	<u>Advertiser Code</u> 12	<u>Product Code</u> 11
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Crossroads Media, LLC.
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

(Handwritten signature)

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
D 1	2	09/19/12	09/19/12	M-F 5a-530a	5a-530a		:30			NM	0	\$0.00
D 2	2	09/21/12	09/21/12	M-F 5a-530a	5a-530a		:30			NM	0	\$0.00
D 3	2	09/24/12	09/24/12	M-F 5a-530a	5a-530a		:30			NM	0	\$0.00
D 4	2	09/18/12	09/18/12	530a-6a	530a-6a		:30			NM	0	\$0.00
D 5	2	09/19/12	09/19/12	530a-6a	530a-6a		:30			NM	0	\$0.00
D 6	2	09/20/12	09/20/12	530a-6a	530a-6a		:30			NM	0	\$0.00
D 7	2	09/21/12	09/21/12	530a-6a	530a-6a		:30			NM	0	\$0.00
D 8	2	09/24/12	09/24/12	530a-6a	530a-6a		:30			NM	0	\$0.00
D 9	2	09/19/12	09/19/12	M-F 6a-7a	6a-630a		:30			NM	0	\$0.00
D 10	2	09/20/12	09/20/12	M-F 6a-7a	6a-630a		:30			NM	0	\$0.00
D 11	2	09/21/12	09/21/12	M-F 6a-7a	6a-630a		:30			NM	0	\$0.00
D 12	2	09/18/12	09/18/12	M-F 6a-7a	630a-7a		:30			NM	0	\$0.00
D 13	2	09/19/12	09/19/12	M-F 6a-7a	630a-7a		:30			NM	0	\$0.00
D 14	2	09/20/12	09/20/12	M-F 6a-7a	630a-7a		:30			NM	0	\$0.00
D 15	2	09/21/12	09/21/12	M-F 6a-7a	630a-7a		:30			NM	0	\$0.00
D 16	2	09/24/12	09/24/12	M-F 6a-7a	630a-7a		:30			NM	0	\$0.00
D 17	2	09/18/12	09/18/12	Fox 2 Morning News	7a-730a		:30			NM	0	\$0.00
D 18	2	09/19/12	09/19/12	Fox 2 Morning News	7a-730a		:30			NM	0	\$0.00
D 19	2	09/20/12	09/20/12	Fox 2 News at 7 am	7a-730a		:30			NM	0	\$0.00
D 20	2	09/21/12	09/21/12	Fox 2 Morning News	7a-730a		:30			NM	0	\$0.00
D 21	2	09/24/12	09/24/12	Fox 2 News at 7 am	7a-730a		:30			NM	0	\$0.00
D 22	2	09/18/12	09/18/12	Fox 2 Morning News	730a-8a		:30			NM	0	\$0.00
D 23	2	09/19/12	09/19/12	Fox 2 News at 7 am	730a-8a		:30			NM	0	\$0.00
D 24	2	09/20/12	09/20/12	Fox 2 Morning News	730a-8a		:30			NM	0	\$0.00
D 25	2	09/21/12	09/21/12	Fox 2 News at 7 am	730a-8a		:30			NM	0	\$0.00
D 26	2	09/24/12	09/24/12	Fox 2 Morning News	730a-8a		:30			NM	0	\$0.00
D 27	2	09/18/12	09/18/12	Fox 2 News at 8 am	8a-830a		:30			NM	0	\$0.00
D 28	2	09/19/12	09/19/12	Fox 2 News at 8 am	8a-830a		:30			NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
561398 /	09767041

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/18/12 - 09/24/12	Crossroads GPS	725

<u>Advertiser</u>	<u>Original Date / Revision</u>
Crossroads GPS	07/16/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
D 29	2	09/20/12	09/20/12	Fox 2 News at 8 am	8a-830a		:30			NM	0	\$0.00
D 30	2	09/21/12	09/21/12	Fox 2 News at 8 am	8a-830a		:30			NM	0	\$0.00
D 31	2	09/24/12	09/24/12	Fox 2 News at 8 am	8a-830a		:30			NM	0	\$0.00
D 32	2	09/18/12	09/18/12	Fox 2 News at 8 am	830a-9a		:30			NM	0	\$0.00
D 33	2	09/19/12	09/19/12	Fox 2 News at 8 am	830a-9a		:30			NM	0	\$0.00
D 34	2	09/20/12	09/20/12	Fox 2 News at 8 am	830a-9a		:30			NM	0	\$0.00
D 35	2	09/21/12	09/21/12	Fox 2 News at 8 am	830a-9a		:30			NM	0	\$0.00
D 36	2	09/24/12	09/24/12	Fox 2 News at 8 am	830a-9a		:30			NM	0	\$0.00
D 37	2	09/18/12	09/18/12	M-F 9a-10a	9a-930a		:30			NM	0	\$0.00
D 38	2	09/19/12	09/19/12	M-F 9a-10a	9a-930a		:30			NM	0	\$0.00
D 39	2	09/20/12	09/20/12	M-F 9a-10a	9a-930a		:30			NM	0	\$0.00
D 40	2	09/21/12	09/21/12	M-F 9a-10a	9a-930a		:30			NM	0	\$0.00
D 41	2	09/24/12	09/24/12	M-F 9a-10a	9a-930a		:30			NM	0	\$0.00
D 42	2	09/18/12	09/18/12	M-F 9a-10a	930a-10a		:30			NM	0	\$0.00
D 43	2	09/19/12	09/19/12	M-F 9a-10a	930a-10a		:30			NM	0	\$0.00
D 44	2	09/20/12	09/20/12	M-F 9a-10a	930a-10a		:30			NM	0	\$0.00
D 45	2	09/21/12	09/21/12	M-F 9a-10a	930a-10a		:30			NM	0	\$0.00
D 46	2	09/24/12	09/24/12	M-F 9a-10a	930a-10a		:30			NM	0	\$0.00
D 47	2	09/18/12	09/18/12	Fox 2 News Midday	11a-1130a		:30			NM	0	\$0.00
D 48	2	09/19/12	09/19/12	Fox 2 News Midday	11a-1130a		:30			NM	0	\$0.00
D 49	2	09/20/12	09/20/12	Fox 2 News Midday	11a-1130a		:30			NM	0	\$0.00
D 50	2	09/21/12	09/21/12	Fox 2 News Midday	11a-1130a		:30			NM	0	\$0.00
D 51	2	09/24/12	09/24/12	Fox 2 News Midday	11a-1130a		:30			NM	0	\$0.00
D 52	2	09/18/12	09/18/12	Fox 2 News Midday	1130a-12p		:30			NM	0	\$0.00
D 53	2	09/19/12	09/19/12	Fox 2 News Midday	1130a-12p		:30			NM	0	\$0.00
D 54	2	09/20/12	09/20/12	Fox 2 News Midday	1130a-12p		:30			NM	0	\$0.00
D 55	2	09/21/12	09/21/12	Fox 2 News Midday	1130a-12p		:30			NM	0	\$0.00
D 56	2	09/24/12	09/24/12	Fox 2 News Midday	1130a-12p		:30			NM	0	\$0.00
D 57	2	09/18/12	09/18/12	M-F 5p-530p	5p-530p		:30			NM	0	\$0.00
D 58	2	09/19/12	09/19/12	M-F 5p-530p	5p-530p		:30			NM	0	\$0.00
D 59	2	09/20/12	09/20/12	M-F 5p-530p	5p-530p		:30			NM	0	\$0.00
D 60	2	09/21/12	09/21/12	M-F 5p-530p	5p-530p		:30			NM	0	\$0.00
D 61	2	09/24/12	09/24/12	M-F 5p-530p	5p-530p		:30			NM	0	\$0.00
D 62	2	09/18/12	09/18/12	M-F 530p-6p	530p-6p		:30			NM	0	\$0.00
D 63	2	09/19/12	09/19/12	M-F 530p-6p	530p-6p		:30			NM	0	\$0.00
D 64	2	09/21/12	09/21/12	M-F 530p-6p	530p-6p		:30			NM	0	\$0.00
D 65	2	09/24/12	09/24/12	M-F 530p-6p	530p-6p		:30			NM	0	\$0.00
D 66	2	09/19/12	09/19/12	M-F 6p-630p	6p-630p		:30			NM	0	\$0.00
D 67	2	09/20/12	09/20/12	M-F 6p-630p	6p-630p		:30			NM	0	\$0.00
D 68	2	09/21/12	09/21/12	M-F 6p-630p	6p-630p		:30			NM	0	\$0.00
D 69	2	09/18/12	09/18/12	M-F 9p-10p	9p-930p		:30			NM	0	\$0.00
D 70	2	09/19/12	09/19/12	M-F 9p-10p	9p-930p		:30			NM	0	\$0.00

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Advertiser	Original Date / Revision
Crossroads GPS	07/16/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
D 71	2	09/20/12	09/20/12	M-F 9p-10p	9p-930p		:30			NM	0	\$0.00
D 72	2	09/21/12	09/21/12	M-F 9p-10p	9p-930p		:30			NM	0	\$0.00
D 73	2	09/24/12	09/24/12	M-F 9p-10p	9p-930p		:30			NM	0	\$0.00
D 74	2	09/18/12	09/18/12	M-F 9p-10p	930p-10p		:30			NM	0	\$0.00
D 75	2	09/19/12	09/19/12	M-F 9p-10p	930p-10p		:30			NM	0	\$0.00
D 76	2	09/20/12	09/20/12	M-F 9p-10p	930p-10p		:30			NM	0	\$0.00
D 77	2	09/21/12	09/21/12	M-F 9p-10p	930p-10p		:30			NM	0	\$0.00
D 78	2	09/24/12	09/24/12	M-F 9p-10p	930p-10p		:30			NM	0	\$0.00
D 79	2	09/18/12	09/18/12	Fox 2 News Edge	10p-1035p		:30			NM	0	\$0.00
D 80	2	09/19/12	09/19/12	Fox 2 News Edge	10p-1035p		:30			NM	0	\$0.00
D 81	2	09/20/12	09/20/12	Fox 2 News Edge	10p-1035p		:30			NM	0	\$0.00
D 82	2	09/21/12	09/21/12	Fox 2 News Edge	10p-1035p		:30			NM	0	\$0.00
D 83	2	09/24/12	09/24/12	Fox 2 News Edge	10p-1035p		:30			NM	0	\$0.00
D 84	2	09/18/12	09/18/12	M-F 4a-430a KTVI News	4a-430a		:30			NM	0	\$0.00
D 85	2	09/20/12	09/20/12	M-F 4a-430a KTVI News	4a-430a		:30			NM	0	\$0.00
D 86	2	09/21/12	09/21/12	M-F 4a-430a KTVI News	4a-430a		:30			NM	0	\$0.00
D 87	2	09/24/12	09/24/12	M-F 4a-430a KTVI News	4a-430a		:30			NM	0	\$0.00
D 88	2	09/19/12	09/19/12	M-F 430-5a KTVI News	430-5a		:30			NM	0	\$0.00
D 89	2	09/20/12	09/20/12	M-F 430-5a KTVI News	430-5a		:30			NM	0	\$0.00
D 90	2	09/21/12	09/21/12	M-F 430-5a KTVI News	430-5a		:30			NM	0	\$0.00
D 91	2	09/24/12	09/24/12	M-F 430-5a KTVI News	430-5a		:30			NM	0	\$0.00
D 92	2	09/18/12	09/18/12	M-F 630p-7p	630p-7p		:30			NM	0	\$0.00
D 93	2	09/19/12	09/19/12	M-F 630p-7p	630p-7p		:30			NM	0	\$0.00
D 94	2	09/21/12	09/21/12	M-F 630p-7p	630p-7p		:30			NM	0	\$0.00
D 95	2	09/20/12	09/20/12	The X Factor	The X Factor		:30			NM	0	\$0.00
D 96	2	09/22/12	09/22/12	Fox 2 News Saturday AM	8a-830a		:30			NM	0	\$0.00
D 97	2	09/22/12	09/22/12	Sa 9p-10p	9p-930p		:30			NM	0	\$0.00
D 98	2	09/23/12	09/23/12	Su 7-9a	730a-8a		:30			NM	0	\$0.00
D 99	2	09/23/12	09/23/12	St Louis Rams	12p-CC		:30			NM	0	\$0.00
D 100	2	09/23/12	09/23/12	Su 9p-10p	9p-930p		:30			NM	0	\$0.00
Totals											0	\$0.00

Signature: _____ Date: _____

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